

NEW TERRAMAR



CUPRA

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THERE ARE MOMENTS WHEN WE MIGHT CONSIDER THAT BEING SECOND IS ACCEPTABLE BECAUSE THE PATH OF LEAST RESISTANCE CAN SEEM SO INVITING. IN THE HAZE OF UNCERTAINTY, IT CAN FEEL LIKE A SAFE HARBOUR, A PLACE WHERE THE STAKES ARE LOWER AND THE PRESSURE EASES. BUT DEEP DOWN, NO MATTER HOW HARD WE TRY TO SETTLE FOR THAT, WE SIMPLY CAN'T.

WE ARE TOO OBSESSED WITH WINNING.

WE ARE DRIVEN BY AN ENDURING PASSION THAT FUELS EVERY MOVE, EVERY DECISION. IT COURSES THROUGH OUR VEINS LIKE AN UNSTOPPABLE CURRENT. IT'S A FERVOUR THAT REFUSES TO BE EXTINGUISHED. AND AT THIS POINT, WE WOULDN'T CHOOSE ANY OTHER WAY.

WE WILL CONTINUE BREAKING BOUNDARIES, DEFYING LIMITS, AND CHALLENGING THE CHALLENGER BECAUSE WE KNOW THAT SECOND PLACE IS NOT EVEN AN OPTION.

THIS IS OUR CURSE.

THIS IS THE PRICE WE HAVE TO PAY.

INTRODUCTION





DESIGN

The beauty of winning isn't about crossing the finish line first. It's not about the trophy or the medal. The real beauty of winning begins every morning when your alarm goes off. It's in those 15 extra minutes of sleep you're tempted to take but resist. It's when you're running on empty, yet you push through those last 10 miles.

In those moments of overwhelming challenge, the beauty of winning is born: through your determination, conviction, ambition, passion, and an unrelenting drive to be the best.

That's the beauty of winning. Being first is just a label.

We are more than that.





EXTERIOR STYLING

STRIKING DESIGN: THE COOL & SPORTY SUV

Unleash your daring side with the CUPRA Terramar's bold, dynamic design. This SUV embodies determination and audacity with its shark-inspired, long bonnet, radiating strength and ferocity from every angle.



EMBRACE THE LIGHT

Stand out with the iconic 3D infinite rear LED lights. The illuminated CUPRA logo adds a sophisticated touch, making your presence undeniable. The Terramar name shines brightly, emphasising the SUV's bold proportions. Completing the look, the contrasting diffuser gives the design a defiant character.





INTERIOR STYLING

INNOVATIVE DRIVER- ORIENTED INTERIOR

Immerse yourself in a cabin crafted for a real driving experience with the CUPRA Terramar's driver-oriented interior, featuring a stunning 12.9" infotainment system and a dashboard adorned with 3D parametric moulding and copper detailing.



DESIGN



ZERO DISTRACTIONS, FULL IMMERSION

Enjoy distraction-free driving with a customisable, soothing glow throughout the interior. Backlit door panels and multifunctional ambient lighting.



IMMERSIVE ILLUMINATION

The CUPRA Terramar's ambient light system features strategically placed LEDs that create a customizable, soothing glow. Enhance your dashboard, door panels, and entire interior, immersing yourself in an inspiring and refined driving experience.





COLOURS

DESIGN



←
NEW DARK VOID³
T

→
GRAPHENE GREY³
T



←
NEW COSMOS BLUE²
T

Terramar T

- ¹ Soft
- ² Metallic
- ³ Special
- ⁴ Matt



←
MIDNIGHT BLACK²
T



←
GLACIAL WHITE²
T



→
NEW TIMANFAYA
GREY²
T



←
FIORD BLUE¹
T

Terramar T

¹ Soft
² Metallic
³ Special
⁴ Matt




WHEELS



19" COSMIC COPPER



19" SPECTRUM SILVER


Terramar 



INTERIOR AMBIENTS



HIGH CANYON
LEATHER SEATS


Terramar 



POWER

A new form of power is set free. From calm to ferocious, the Terramar transforms power into unforgettable journeys. The aerodynamic design cuts through the air, adding speed and stability. Inside, the cockpit is a command centre for innovation and technology. The suspension delivers a sporty response, while the brakes provide precise control. Every component, from the wheels to the digital display, embody this relentless energy.

This power became the essence of Terramar, making it a symbol of victory.





PRECISION PERFORMANCE

Discover your driving potential with our all-new Terramar which blends powerful performance with dynamic design.

HANDLE EVERY DRIVE

Be precise with your drive via the advanced 12.9" infotainment system.



POWER

LEADING THE WAY

Get behind the wheel with the CUPRA Terramar's leather-wrapped multi-function sports steering wheel. Featuring integrated heating and tiptronic capabilities, Start the engine from the wheel and choose your driving mode. Select the CUPRA Mode with a long press of the driving mode button and be prepared to enjoy the ride.





INNOVATION

The spirit of innovation was forged in times when ideas were scarce and resources limited. We committed to never settle, letting our creativity lead the way. We embraced groundbreaking solutions, turning challenges into triumphs.

Innovation wasn't merely a choice; it was crucial. This relentless pursuit of excellence led us to the CUPRA Terramar, a vehicle that sets new standards and redefines expectations.

We believe that true greatness is achieved not by following, but by leading with ingenuity and vision. This is the spirit of innovation. This is CUPRA.



TECHNOLOGY



CUPRA MATRIX LED

CUPRA Matrix LED Ultra for the best vision. The HD adaptive headlight technology offers a fully immersive driving experience, minimising glare, enhancing visibility, and projecting important information onto the road ahead.



SMARTLIGHT: INTELLIGENT ALERTS

Focus on the road ahead and enjoy your journey with the CUPRA Terramar's smart lighting system which provides real-time alerts for incoming calls, door status and more, ensuring you stay informed of any essential information.



FOCUSED DRIVING

Remain focused on the road with CUPRA's cutting-edge wHUD – Windshield head up Display. Project essential information such as speed, navigation, and alerts directly into your line of sight.





STYLE & EQUIPMENT

EDGE

Experience the latest features and security with EDGE. From illuminated scuff plates and Kessy Advance to adaptive cruise control and advanced alarm systems.



DIGITAL DRIVE

Stay connected with real-time notifications and a state-of-the-art infotainment system. Featuring a head-up display, a 12.9-inch navigation system, and a 10.25-inch digital cockpit, the CUPRA Terramar ensures you are always informed and entertained.





INTELLIGENT DRIVE

INTELLIGENT DRIVE includes Light Assist, Intelligent Park Assist, and a Top View camera, providing advanced parking solutions and improved road safety for a worry-free drive.



INNOVATION



IMMERSIVE BY SENNHEISER™

Experience ethereal soundscapes with the CUPRA Terramar's Sennheiser Audio system. Featuring 12 premium speakers, a subwoofer, and a 390W amplifier, enjoy an immersive audio experience on every journey.



SKYLINE

Broaden your horizons with the CUPRA Terramar's Panorama Electric Sunroof. Enjoy maximized natural light and a spacious atmosphere inside your SUV, making every drive a delight.





LEISURE

Leisure is the prize of being first, the sweet reward for our relentless pursuit. Forged in the fires of competition, we committed to never settle, letting our passion for victory lead the way.

When the race is won, leisure becomes our celebration. It's the moments of joy and relaxation that make the journey worthwhile, turning triumphs into cherished memories.

This pursuit led us to the CUPRA Terramar, a vehicle that embodies the perfect blend of thrill and tranquility.

We believe that true fulfilment is achieved not by following the ordinary, but by leading with passion and a zest for life. This is the spirit of leisure.





ENVIRONMENTAL INFORMATION

LIGHTING: HEADLAMPS ECOLED

Headlamps and rear lamps are 100% LED, increasing life service by up to 10 times. For headlamps, power consumption is significantly reduced at least 30%, and the luminous flux effectiveness is increased at least 30% in comparison to a halogen lamp.

RECYCLED MATERIALS

Seat Deep Ocean configuration:
Its seat central areas contain 100% upcycled SEAQUAL® YARN material.

Seat Moon Light configuration:
Its seat central area contains microfiber Dinamica® with 73% of recycled polyester (pre-consumer and post-consumer origin).





TECHNICALS

Immerse yourself in the peak of precision engineering with the CUPRA Terramar technical specifications. Every detail demonstrates our commitment to quality. These are the facts that define our vehicles: fuel consumption that harmonizes efficiency with power, and transmission systems crafted for engagement with the road.

From the finely tuned suspension to the advanced braking systems, every component is engineered to deliver a real driving experience.



STANDARD & OPTIONAL EQUIPMENT

- ▼ Standard
- ▽ Optional
- Not available

SAFETY

	TERRAMAR IMPULSE	TERRAMAR CONTROL
Tyre pressure monitoring system	▼	▼
i-Size and Top Tether child seat anchors in rear seats and passenger seat	▼	▼
3-point seat belt for center rear seat	▼	▼
3-point front seat belts in front with height adjustmnent	▼	▼
3-point seat belts, outer rear with ECE label	▼	▼
Visual and acoustic seat belt reminder, electric contact in front and rear	▼	▼
Airbag on driver and front passenger side, without knee airbag, with front passenger airbag deactivation	▼	▼
Side airbag in front with curtain airbag and interaction airbag in front	▼	▼

EQUIPMENT

- ▼ Standard
- ▽ Optional

SAFETY

	TERRAMAR IMPULSE	TERRAMAR CONTROL
S a f e & N C A P P a c k :		
- Driver alert system with driving monitoring		
- Speed limiter & Cruise control with anticipated regulation	▼	▼
- Turn Assist		



EQUIPMENT

2025

- ▼ Standard
- ▽ Optional

EXTERIOR

	TERRAMAR IMPULSE	TERRAMAR CONTROL
19" Cosmic Copper ²	▽	▽
19" Spectrum Silver ²	▽	▽
Emergency spare wheel 18" ⁴	▼	▼
All season tyres	▼	▼
Power windows with comfort operation and circuit breaker	▼	▼
Dark tinted windows ⁶	▼	▼
Glossy Black roof rails	▼	▼
CUPRA lettering in Copper	▼	▼
3D Rear Lights with ceremony, swiping indicator and illuminated logo	▼	▼
CUPRA LED - Front LED headlamps	▽	▽
CUPRA LED Ultra Matrix with signature	▽	▽

- ▼ Standard
- ▽ Optional
- Not available

EXTERIOR

	TERRAMAR IMPULSE	TERRAMAR CONTROL
Dynamic headlight range control	▼	▼
Front fog lamps and cornering lamp	▼	▼
Exterior mirror housings in Dark Aluminium Glossy	▼	▼
Exterior mirrors, power-folding, adjustable and heated ⁶	▼	▼
Virtual Pedal ⁸	▼	▼
Sensor-controlled luggage compartment opener		



▼ Standard
▽ Optional

INTERIOR

	TERRAMAR IMPULSE	TERRAMAR CONTROL
Black interior roof	▼	▼
CUPRA leather-wrapped multi-function steering wheel with tiptronic	▼	▼
Aluminium cover pedal cluster	▼	▼
Illuminated CUPRA lettering in door apertures ⁶	▼	▼
Two reading lights in front and two in rear	▼	▼
Separate daytime running light with automatic headlight control	▼	▼
Climatronic 3-zone with air conditioning control panel in rear ¹¹	▼	▼
Digital cluster offline navigation display	▼	▼
Door and side trim panel	▼	▼
Breakaway interior rear view mirror, dimming	▼	▼
Sun visors with mirror illuminated	▼	▼
With unsplit rear seat bench, split folding backrest and center armrest	▼	▼

▼ Standard
▽ Optional

INTERIOR

	TERRAMAR IMPULSE	TERRAMAR CONTROL
HIGH CANYON Interior¹³ <ul style="list-style-type: none">- Bucket seats in genuine Leather- Seat heater for front seats separately controlled- Power-adjustable lumbar support- Front seats: Power seat adjustment, memory feature, power adjustable lumbar support and heated.- Exterior mirrors with memory feature, power-folding adjustable, separately heated and lowering function for passanger mirror.- Interior ambient light with Backlit door pannel for rear and front doors	▼	▼



EQUIPMENT

2025

▼ Standard
▽ Optional

TECHNOLOGY

	TERRAMAR IMPULSE	TERRAMAR CONTROL
Keyless Advanced with SAFELOCK	▼	▼
10.25" Digital Cockpit	▼	▼
Infotainment system 12,9"	▼	▼
Full link wireless & wired with WLAN	▼	▼
Connectivity box with Koppelantenne and Bluetooth®	▼	▼
2 front illuminated USB-C and 2 rear	▼	▼
Voice control	▼	▼

▼ Standard
▽ Optional

TECHNOLOGY

	TERRAMAR IMPULSE	TERRAMAR CONTROL
Electronic immobilizer	▼	▼
Park distance control (front & rear parking sensor)	▼	▼
TOP View Camera 360° (Front,Rear & 2 side cameras)	▼	▼
Progressive Steering: Speed-related variable steering assist	▼	▼
Driving profile selection and conventional shock absorber	▼	–
Cruise Control system and Speed Limiter	▼	▼
Dynamic Chassis Control (DCC)	–	▼
Driving profile selection and electric shock absorber	–	▼
Heat insulating windshield	▼	▼



2025

EQUIPMENT

- ▼ Standard
- ▽ Optional

EQUIPMENT

	TERRAMAR IMPULSE	TERRAMAR CONTROL
EDGE ⁴		
- 3-zone climatronic with air conditioning control panel in rear - Dark tinted window		
- Illuminated scuff plates in door apertures		
- Power-folding, adjustable exterior mirrors		
- Interior ambient light, smart light, 4-doors		
- Leather-wrapped multi-function sports steering wheel with tiptronic and heated	▼	▼
- Kessy Advance		
- Alarm (Passenger compartment control, backup horn)		
- Electric Tailgate and Virtual Pedal		
- Unsplit rear seat bench, split folding backrest and center armrest		

- ▼ Standard
- ▽ Optional

EQUIPMENT

	TERRAMAR IMPULSE	TERRAMAR CONTROL
SKYLINE (Panorama Electric Sunroof)	▼	▼
DIGITAL DRIVE ²¹		
- Head-up Display	▼	▼
- Offline Navigation system		
- CUPRA Digital Cockpit 10.25"		
IMMERSIVE by Sennheiser™ (Amplif. 11 speakers + 1 subwoofer) ¹⁶	▼	▼
- Sennheiser™		
- 365W amplifier		
- Surround technology with Actuators		
INTELLIGENT DRIVE ¹⁶		
- Light Assist		
- Top view camera (With front and rear view camera system and two side cameras)		
- 3-point seat belts in front, with electric tensioner and height adjustment	▼	▼



ENGINE SPECS

ENGINE SPECS

PETROL ENGINE

1.4 TSI 150 HP (110 KW) 7-SPEEDDSG WET START/STOP CUPRA TERRAMAR	
Cylinder/Valve (Total)	4 / 16
Displacement (cc)	1,395
Cylinder bore and stroke (mm)	74.5 / 80
Compression ratio	10
Maximum power (kW (PS)/rpm)	110 (150) / 5,000 - 6,000
Maximum torque (Nm/rpm)	250 / 1,500 - 3,500
Fuel supply system	TSI Direct Injection
Ignition	Electronic map-controlled ignition
Atmospheric/Supercharged	Turbo charged
Fuel type	ROZ 95

PERFORMANCE

1.4 TSI 150 HP (110 KW) 7 - SPEED DSG WET START / STOP CUPRA TERRAMAR	
Maximum speed [km/h (gear)]	205 (6.G)
Acceleration 0-100 km/h (s)	9.3

FUEL CONSUMPTION

Combined WLTP Range (l/100km)	6.8 - 6.9
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MASS EMISSION

CO ₂ Combined WLTP Range (g/km)	132 - 140
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2025



CHASSIS

1.4 TSI 150 HP (110 KW)
7 - SPEED DSG WET START/ STOP CUPRA TERRAMAR

Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber
Rear suspension	Multilink axle, coil springs and hydraulic shock absorber

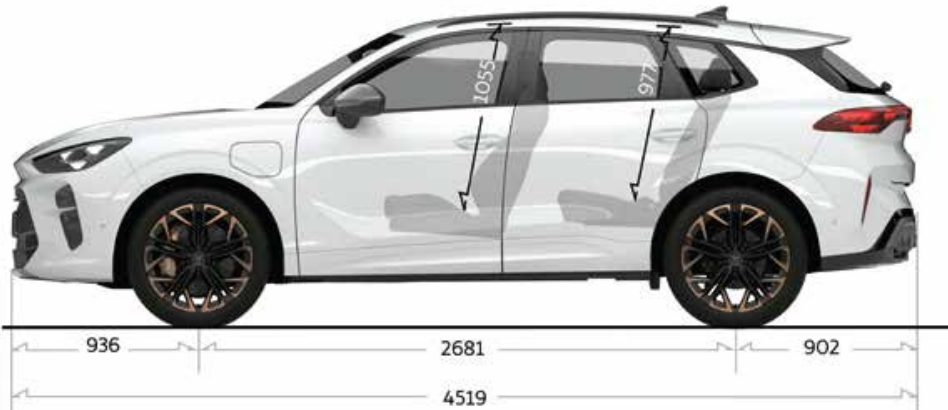
STEERING

Steering system	Progressive steering
Turning Circle Diameter (m)	11.49

BRAKES

Brake system	Dual hydraulic circuit and brake system diagonal split with brake booster
Front and rear brake type	Front ventilated disc brakes and rear solid disc brakes
Front brakes (mm)	306×26
Rear brakes (mm)	300×12

ENGINE SPECS



WHEELS

1.4 TSI 150 HP (110 KW) 7 - SPEED DSG START/ STOP
CUPRA TERRAMAR

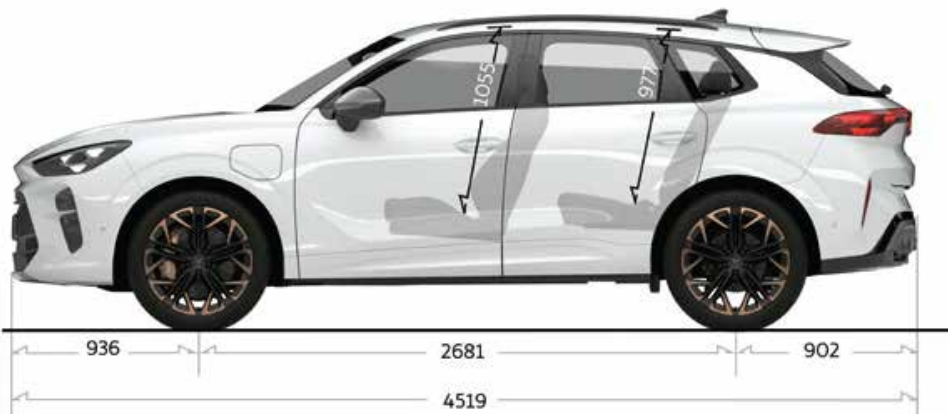
Rims	8.5J×19 ET38
Tyres	255/45 R19



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ENGINE SPECS



PACKAGE (IN RUNING WITHOUT DRIVER)

1.4 TSI 150 HP (110 KW) 7 - SPEED DSG WET START/ STOP CUPRA TERRAMAR	
Body Type	A-SUV
Length/width/height (mm)	4,519 / 1,863 / 1,584
Wheelbase (mm)	2,681
Front/Rear track (mm)	1,590 / 1,580
Boot capacity (l)	540
Fuel tank capacity (l)	55

WEIGHTS

1.4 TSI 150 HP (110 KW) 7 - SPEED DSG WET START/ STOP CUPRA TERRAMAR	
In running order with driver (kg)	1,638
In running order with driver (kg) Front/Rear	961 / 677
Maximum weight allowed (kg)	2,180

العملية / الكيلومتر	Operation / Mileage	10,000	20,000	30,000	40,000	50,000	60,000	70,000	80,000	90,000	100,000	Or by period
تغيير زيت المحرك	Change Engine Oil	R	R	R	R	R	R	R	R	R	R	Every 6 Months
فلتر زيت محرك	Engine Oil Filter	R	R	R	R	R	R	R	R	R	R	Every 6 Months
طبه كارتير زيت محرك	Engine Oil drain plug	R	R	R	R	R	R	R	R	R	R	Every 6 Months
ورده طبه كارتير زيت محرك	Engine Oil drain plug seal	R	R	R	R	R	R	R	R	R	R	Every 6 Months
فلتر هواء	Intake Air Filter	-	-	R	-	-	R	-	-	R	-	Every 24 Months
فلتر تكييف	A/C Filter	-	R	-	R	-	R	-	R	-	R	Every 12 Months
بوجيهات	Spark Plugs	-	-	R	-	-	R	-	-	R	-	Every 24 Months
زيت فتييس DSG	DSG Transmission Oil	-	-	-	-	-	R	-	-	-	-	Every 36 Months
فلتر زيت فتييس	Gearbox oil filter	-	-	-	-	-	R	-	-	-	-	Every 36 Months
سير الدينامو	Accessories Belt	I	I	I	I	R	I	I	I	I	R	Every 36 Months
بلية شداد سير الدينامو	Accessories Belt Tensioner Pulley	I	I	I	I	R	I	I	I	I	R	Every 36 Months
سائل الفرامل	Brake Fluid	I	I	I	I	I	I	I	I	I	I	Every 24 Months
سائل التبريد	Coolant pump drive belt	I	I	I	I	I	I	I	I	I	I	Every 12 Months
تنظيف و تزييت فتحه السقف البانوراميه	Panoramic sliding sunroof cleaned and lubricated	-	I	-	I	-	I	-	I	-	I	Every 12 Months
سائل تبريد المحرك	Engine Coolant	I	I	I	I	I	I	I	I	I	I	
فحص نظام الفرامل	Check Brake system	I	I	I	I	I	I	I	I	I	I	
فحص المفاتيح الكهربيه	Check Electrical Switches	I	I	I	I	I	I	I	I	I	I	
فحص المصابيح	Check Lights	I	I	I	I	I	I	I	I	I	I	
فحص اجزاء نظام التعليق	Check Suspension components	I	I	I	I	I	I	I	I	I	I	
فحص اجزاء نظام التوجيه	Check Steering components	I	I	I	I	I	I	I	I	I	I	
فحص نظام العادم	Check Exhaust system	I	I	I	I	I	I	I	I	I	I	
فحص حاله الاطارات	Check Tires condition	I	I	I	I	I	I	I	I	I	I	
فحص بجهاز تشخيص الاعطال	Check by Diagnosis device	I	I	I	I	I	I	I	I	I	I	
وحدات الوقت	TUs	1.5	1.5	3	2	1.5	4.5	1.5	2	3	1.5	
المصنعيات	Labor	1500	1500	3000	2000	1500	4500	1500	2000	3000	1500	
قطع الغيار	Spare Parts	3,307	5,273	9,198	5,273	8,871	28,573	3,307	5,273	9,198	10,837	89,113
الاجمالي قبل الضريبه	TTL With VAT	4,907	6,873	12,298	7,373	10,471	33,173	4,907	7,373	12,298	12,437	112,113
الاجمالي بعد الضريبه	TTL Including VAT	5,595	7,836	14,020	8,406	11,937	37,817	5,595	8,406	14,020	14,178	127,809

Note : Prices are subject to change without prior notice.

Key
R : Required
I: Inspection



CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material — 04/2025.

Dealer Name	Activity	Brand	Location
KAYAN	AfterSales	SEAT & CUPRA	Abu rawash - sheikh Zayed - fifth settlement CFC
Arabiat	AfterSales	SEAT	Obour
ZAWAM	AfterSales	SEAT	Maadi
ElSaba	AfterSales	SEAT	Mansoura - fifth settlement
Nour-Eldin	AfterSales	SEAT	Alex
Egyauto	AfterSales	SEAT	Tanta
EATC	AfterSales	SEAT	Hurghada

Dealer Name	Activity	Brand	Location
KAYAN	Sales	SEAT & CUPRA	Abu Rawash - Zayed waslt dahshour
Arabiat	Sales	SEAT	Nasr City - Obour
ZAWAM	Sales	SEAT	Maadi
ElSaba	Sales	SEAT	Mansoura
Nour-Eldin	Sales	SEAT	Alex
Manzalawy	Sales	SEAT	Damietta
Wally	Sales	SEAT & CUPRA	Mivida New cairo (Opening Soon)

